In what turned out to be a unique and effective way to introduce the Department of Technology Management’s programs and to increase the Department’s visibility in China, Hanqing Zhao, our graduate student in the Department’s AMOT Program, organized two widely attended academic presentations. One presentation took place at Baicheng Normal College, Baicheng and the other at Changchun University of Technology, Changchun in China. Over 100 college students and 40 teachers from these two colleges attended these two events.

The overall topic was “Innovative Management Programs of NYU-POLY.” Hanqing first presented key features of NYU-Poly’s background with an emphasis on the distinctive characteristics of the Department of Technology Management at NYU-Poly. She also offered a comparison contrasting American and Chinese styles of education. Then, she presented an overview of all programs offered by the Department, emphasizing those programs that explicitly dealt with Technology Management. She highlighted academic goals, faculty accomplishments, exciting aspects of curricula, and career opportunities for alumni.
Hanqing’s presentation reflected the innovative and entrepreneurial spirit of the Department. Students also became acquainted with NYU-Poly as a whole as well as learning about Department of Technology Management’s specific academic orientation and admission criteria. The Chinese teachers who attended, Hanqing reports, were also quite inspired by the design and mission of Technology Management programs at NYU-Poly.